

Approved by the 3rd Curriculum Planning Committee Meeting of the 109th Academic Year of the Department of Hospitality Management, Chung Hua University(109/11/04)
 Approved by the 6th Curriculum Planning Committee Meeting of the 109th Academic Year of the Department of Hospitality Management, Chung Hua University(110/03/31)
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Department of Hospitality Management 2021 Fall Curriculum								
Semester / Courses / Credits	Year 1 (Fall)	Year 1 (Spring)	Year 2 (Fall)	Year 2 (Spring)	Year 3 (Fall)	Year 3 (Spring)	Year 4 (Fall)	Year 4 (Spring)
General 28	English(I) 2	English(II) 2	English(III) 1	English(IV) 1				
	11 General Courses (22 credits)							
Core Courses (Required) 20	Physical Education(I) 0	Physical Education(II) 0						
	Introduction to Tourism 2 Tourism Policies and Regulations 2	Marketing 2 Tourism Innovation 2 Introduction to Computers and AI 2	Introduction to Management 2 Statistics 2	Economics 2 Accounting 2	Social Network & AI 2			
Professional Courses (Required) 32	Introduction to Hospitality Management 2	Chinese & Western Practical Culinary 4 Front Desk Training Management 3	Service Management 2 Hospitality English(I) 2	Housekeeping Training Management 3 Hospitality Service 3 Hospitality English(II) 2	Special Topics in Hospitality Creative(I) 1 Safety and Sanitation in Foodservice 2 Hospitality Cost Management 2 Human Resources Management for the hospitality industry 2	Special Topics in Hospitality Creative(II) 1 Strategic Management in the Hospitality		Practical Training 1
Optional 48	Customer Psychology 2 Advance to Bar & Beverage Management Principle of Food Preparation 2 Introduction to Leisure and Recreation 2 Tourism English(I) 2	Home Stay Management 2 Tourism and Hospitality Big Data Analysis 2 Restaurant Cultural 2 Professional Ethics and Image Management 2 Tourism English(II) 2	Dessert Making 3 Cook Practical Training 3 Introduction to Nutrition 2 Commercial Software Application 2 Marketing for the Hospitality Industry 2	Hospitality Aesthetic 2 Restaurant Management Practical Menu Planning & Design 2 Hospitality case analysis 2 Service Quality Management 2 E-Commerce and AI 2 International Etiquettes 2	Marketing Survey and Research 2 Introduction to baking product 4 Financial Management 2 Purchasing in Hospitality Industry 2 Restaurant Management Practical Operation(II) 4 Club and Resort Management 2 Beverages Modulation 2 Research Methods 3	Hospitality Law 2 International Convention Banquet Management 2 Hotel Administration Practice 2 Hotel Chain Management 2 Smart Tourism and AI 2 Hospitality English(III) 2	Specific Professional Internship(I) 9 Risk and Crisis Management 2 Business Ethics 2 Restaurant chain management 2 Food safety control system 2 Advanced Financial Analysis 2 English In The Hospitality Industry(IV)	Specific Professional Internship(II) 9 Establishment Planning of Micro Business 2 Catering Creative Product Development Entrepreneurship of Coffee Roasting 3 Customer Relationship Management 2
	Japanese(I) 3	Japanese(II) 3	Japanese(III) 3	Japanese(IV) 3				
Overseas Studying / Career Ready Program / Credits selected from other Departments								
Remarks	<p>1.The total number of credits for graduation is at least 128 credits, including: 28 compulsory common courses + 20 compulsory core courses + 32 compulsory professional courses + 48 elective courses (at least 9 credits for other departments). General education courses are not included in school elective courses.</p> <p>2.English, General Education, Physical Education and Volunteer Service Requirements: 4 English courses with a total of 6 credits; There are 11 general education courses with a total of 22 credits (divided into 6 core general education courses with 12 credits and 5 courses with 10 credits of multiple electives), of which the core general education courses are divided into three categories: "Social Care (including the 2-degree of "Humanistic Cultivation" and "Social Observation")", "Innovation and Creativity (including the 2-degree of "Art Perception" and "Scientific Inquiry")" and "Health Promotion" (including the 2-degree of "Self-Exploration" and "Biomedical and Health Insurance"), and at least two core general education courses of each category must be taken, with a total of 12 credits. Diversified elective general education courses require 5 courses, with a total of 10 credits. Graduation requires compulsory physical education (1), compulsory physical education (2) and 18 hours of volunteer service activities (2 hours of volunteer basic training courses + 2~10 hours of love department service activities + 6~14 hours of four service activities) to study and pass.</p> <p>3.According to Article 2 of the Implementation Measures for Innovation and Creativity Courses of Chung Hua University, the basic courses of Innovation and Creativity of the Department are Creative Tourism, Special Topics in Hospitality Creative(I) and Special Topics in Hospitality Creative(II). Students are required to meet the requirements of this Regulations and pass the verification criteria in order to meet the graduation qualifications.</p> <p>4.Before graduation, students should meet the standards set out in the Implementation Regulations for Compulsory English Courses set by Chung Hua University.</p> <p>5.In order to meet the graduation qualifications, students must obtain the relevant certificates approved by the Library and Information Office of Chung Hua University or pass the information application ability test conducted by the University itself in accordance with the the Implementation of the Information Application Ability Test of Students of Chung Hua University.</p> <p>6.Students must complete the course in accordance with the Implementation Measures for the Basic Ability Indicators of Chung Hua University, the Implementation Measures for the Basic Ability Indicators of Students of the School of Tourism of Chung Hua University, and the Implementation Measures for the Basic Ability Indicators of Students of the Department of Hospitality Management of Chung Hua University in order to meet the graduation qualifications.</p> <p>7.Internships on and off campus are required to reach 80 hours (up to 15 hours for on-campus internships), and 1 credit of hospitality internship courses can be obtained. For details, please refer to the "Internship Regulations for the Department of Hospitality Mangement".</p> <p>8.In order to enable Chung Hua University students to understand the characteristics and key points of the curriculum among the colleges of the university in their freshman year, and to achieve the teaching concept of starting the cross-disciplinary teaching in the first year, students of Chung Hua University are required to complete the cross-college experience micro-credit course in their freshman year.</p> <p>9.According to Article 4 of the Implementation of the Basic Ability Indicators of Students in Chung Hua University, the programming-related courses designated by the Department are "Introduction to Computers and AI" and "Social Network and AI". Students are required to pass one of the two courses in order to meet the graduation qualifications.</p> <p>10.The course schedule for foreign students may be adjusted after the decision of the Curriculum Planning Committee of the Department.</p> <p>11.The above course materials are subject to the actual commencement of the current semester.</p>							