

| 104級『餐旅創意專題』期末報告順序 地點：N101 |    |           |      |             |                                                                  |              |              |             |                        |    |    |
|----------------------------|----|-----------|------|-------------|------------------------------------------------------------------|--------------|--------------|-------------|------------------------|----|----|
| 指導老師                       | 順序 | 學號        | 姓名   | 時間          | 題目                                                               | 專題創新性<br>20% | 專題貢獻性<br>20% | 簡報內容<br>40% | 簡報技巧<br>(包含<br>Q&A)20% | 總分 | 評語 |
| 主持人致詞 15:10~15:15          |    |           |      |             |                                                                  |              |              |             |                        |    |    |
| 陳淑莉                        | 1  | B10418049 | 鄭倫慈  | 15:15-15:27 | 台灣消費者<br>使用餐飲外<br>送服務影響<br>因素之探討                                 |              |              |             |                        |    |    |
|                            |    | B10818089 | 陳穎虹  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418091 | 劉碧鳳  |             |                                                                  |              |              |             |                        |    |    |
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| 朱達仁                        | 2  | B10418027 | 陳毓寧  | 15:27~15:39 | 金絲蟲草咖啡                                                           |              |              |             |                        |    |    |
|                            |    | B10418033 | 郭婕妤  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418087 | 翁于萱  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418093 | 劉亦軒  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418016 | 鄭智原  |             |                                                                  |              |              |             |                        |    |    |
|                            |    |           |      |             |                                                                  |              |              |             |                        |    |    |
| 裴蕾                         | 3  | B10418116 | 梁智勇  | 15:39-15:51 | 中華大學餐<br>旅系實習生<br>工作壓力與<br>工作績效之<br>探討                           |              |              |             |                        |    |    |
|                            |    | B10418064 | 單百勤  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418104 | 莊曜豪  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10302081 | 林奕鎧  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418054 | 吳正暉  |             |                                                                  |              |              |             |                        |    |    |
|                            |    |           |      |             |                                                                  |              |              |             |                        |    |    |
| 裴蕾                         | 4  | B10418021 | 李東霖  | 15:51~16:03 | 創意地瓜球                                                            |              |              |             |                        |    |    |
|                            |    | B10418031 | 廖紫竹  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418043 | 呂玟慧  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418075 | 葉信謙  |             |                                                                  |              |              |             |                        |    |    |
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| 裴蕾                         | 5  | B10433116 | 王儀玲  | 16:03-16:15 | 鹹蛋雞春捲                                                            |              |              |             |                        |    |    |
|                            |    | B10410124 | 劉智勁  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418118 | 謝氏香江 |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10410126 | 武英碟  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418213 | 葉宸瑜  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418067 | 葉俊賢  |             |                                                                  |              |              |             |                        |    |    |
| 羅琪                         | 6  | H10518023 | 林巧軒  | 16:15-16:27 | 醫院餐飲之服<br>務品質與顧客<br>滿意度 對訂餐<br>意願影響之研<br>究-以國立臺大<br>醫院新竹分院<br>為例 |              |              |             |                        |    |    |
|                            |    |           |      |             |                                                                  |              |              |             |                        |    |    |
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| 羅琪                         | 7  | B10418026 | 王詮詮  | 16:27-16:39 | 寵物餐廳之<br>消費動機、<br>顧客滿意<br>度、與忠誠<br>意圖之研究                         |              |              |             |                        |    |    |
|                            |    | B10418028 | 葉又慈  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418042 | 宋軒瑜  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418074 | 侯松杰  |             |                                                                  |              |              |             |                        |    |    |
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| 羅琪                         | 8  | B10418008 | 陳姿如  | 16:39~16:51 | 露營動機、<br>涉入程度、<br>體驗價值與<br>重游意願關<br>係之研究                         |              |              |             |                        |    |    |
|                            |    | B10418024 | 李庭儀  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418100 | 徐欣儀  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10418102 | 陳奕廷  |             |                                                                  |              |              |             |                        |    |    |
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| 羅琪                         | 9  | B10618102 | 梁正明  | 16:51-17:03 | 小盒子盛裝<br>的心意-動物<br>便當開發                                          |              |              |             |                        |    |    |
|                            |    | B10618105 | 俞仰成  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10618111 | 余慷卿  |             |                                                                  |              |              |             |                        |    |    |
|                            |    | B10618122 | 林燕圻  |             |                                                                  |              |              |             |                        |    |    |
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| 曾愛華        | 10 | B10418124 | 許澤聖 | 17:03-17:15 | 科技餐廳之<br>消費者特色<br>與購後態度<br>分析               |  |  |  |  |  |  |
|            |    | B10418015 | 張家宜 |             |                                             |  |  |  |  |  |  |
|            |    | B10418073 | 陳曉慧 |             |                                             |  |  |  |  |  |  |
|            |    | B10418123 | 莫慧淇 |             |                                             |  |  |  |  |  |  |
|            |    | B10418125 | 王威倫 |             |                                             |  |  |  |  |  |  |
|            |    | B10418205 | 黃雅姿 |             |                                             |  |  |  |  |  |  |
| 曾愛華        | 11 | B10418006 | 彭思蓉 | 17:15~17:27 | Instagram網<br>頁專業性與<br>其影響力分<br>析_以餐廳為<br>例 |  |  |  |  |  |  |
|            |    | B10418032 | 曹雅筑 |             |                                             |  |  |  |  |  |  |
|            |    | B10418034 | 林依潔 |             |                                             |  |  |  |  |  |  |
|            |    | B10418046 | 徐嘉禾 |             |                                             |  |  |  |  |  |  |
|            |    | B10418072 | 張育綺 |             |                                             |  |  |  |  |  |  |
|            |    | B10418111 | 劉羽湘 |             |                                             |  |  |  |  |  |  |
|            |    | B10418051 | 黃于菱 |             |                                             |  |  |  |  |  |  |
| 主持人：施雅惠 老師 |    |           |     |             |                                             |  |  |  |  |  |  |
| 陳堯鈴 王子杰    |    |           |     |             |                                             |  |  |  |  |  |  |