

Undergraduate Programs

2022

	freshman		sophomore	
	CURRICULUM	CREDIT	CURRICULUM	CREDIT
GENERAL COURSE(28)	English I	2	English III	1
	Physical Education (I)	0	Physical Education (III)	0
	General Knowledge Course	2	General Knowledge Course	2
	General Knowledge Course	2	General Knowledge Course	2
	English II	2	English IV	1
	Physical Education (II)	0	Physical Education (IV)	0
	General Knowledge Course	2	General Knowledge Course	2
	General Knowledge Course	2	General Knowledge Course	2
REQUIRED COURSE(52)	Introduction to Tourism	2	Introduction to Management	2
	Tourism Policies and Regulations	2	Statistics	2
	Introduction to Hospitality Management	2	Service Industry Management	2
	Introduction to Computers and AI	2	Hospitality English (I)	2
	Marketing	2	Economics	2
	Tourism Innovation	2	Accounting	2
	Chinese & Western Practical Culinary	4	Housekeeping Training Management	3
	Front Desk Training Management	3	Hospitality Service	3
ELECTIVED COURSE(48)			Hospitality English(II)	2
	Consumer Psychology	2	Dessert Making	3
	Bar & Beverage Management	2	Cook Practical Training	3
	Principle of Food Preparation	2	Introduction to Tourism and Travel Management	2
	Introduction to Leisure and Recreation	2	Introduction to Nutrition	2
	Japanese (I)	3	Commercial Software Application	2
	Bed & Breakfast Management	2	Marketing for the Hospitality Industry	2
	Tourism and Hospitality Big Data Analysis	2	Hospitality Aesthetic	2
	Food & Beverage Cultural	2	Restaurant Management Practical Operation (I)	4
	Professional Ethics and Image Management	2	Menu Planning & Design	2
	Tourism English (I)	2	Case Study of Hospitality	2
	Tourism English (II)	2	Service Quality Management	2
	Japanese (II)	3	International Etiquettes	2
			E-Commerce and AI	2

Students have to obtain at least 128 credits before they can graduate.The credits of elected courses for each student must not less than 48 credits (including 9 elective credits outside the department).

Undergraduate Programs

2019

	junior		senior	
	CURRICULUM	CREDIT	CURRICULUM	CREDIT
GENERAL COURSE	General Knowledge Course	2		
	General Knowledge Course	2		
	General Knowledge Course	2		
REQUIRED COURSE	Internet Marketing and AI	2	Hospitality Internship	1
	Hospitality Innovation Project(I)	1		
	Safety and Sanitation in Food Service	2		
	Hospitality Cost Management	2		
	Hospitality Innovation Project(II)	1		
	Strategic Management in the Hospitality Industry	2		
	Human Resources Management in the hospitality it	2		
ELECTIVED COURSE				
	Marketing Survey and Analysis	2	Specific Professional Internship (I)	9
	Bakery Production	4	Risk and Crisis Management	2
	Financial Management	2	Business Ethics	2
	Purchasing in Hospitality Industry	2	Restaurant Chain Management	2
	Restaurant Management Practical Operation (II)	4	Food Safety Control System	2
	Club and Resort Management	2	Specific Professional Internship (II)	9
	Beverages Modulation	2	Planning of Micoro-Entrepreneurship	2
	Research Methodology	3	Catering Creative Product Development Practical	3
	Hospitality Law	2	Entrepreneurship Practice of Coffee Baking	3
	International Convention Management	2	Customer Relationship Management	2
	Banquet Management	2	Hospitality English(IV)	2
	Hotel Administration Practice	2	Advance Financial Analysis	2
	Hotel Chain Management	2		

Students have to obtain at least 128 credits before they can graduate.The credits of elected courses for each student must not less than 48 credits (including 9 elective credits outside the department).